Increase your visibility with Abilities Expo show directory

Every attendee that crosses the threshold of Abilities Expo receives a show directory to efficiently guide them to the exhibits, workshops and events they want to see. Advertising in the show directory will enable you to better target potential buyers and drive more traffic to your booth.

The directory is not only an integral part of the Expo experience, it continues to be an essential resource long after the show closes. Since attendees keep the publication to reference vital exhibitor information, its shelf life ensures that your one ad will continue to reach the disability community.

### Connect with your prospects!

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>EXHIBITOR PRICE</th>
<th>REGULAR PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$795</td>
<td>$895</td>
</tr>
<tr>
<td>Half Page</td>
<td>$495</td>
<td>$595</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$295</td>
<td>$395</td>
</tr>
<tr>
<td>Eighth Page</td>
<td>$195</td>
<td>$295</td>
</tr>
</tbody>
</table>

### Ad Requirements

- High resolution PDF
- Fonts converted to outlines
- All colours must be CMYK

Send print-ready files to sabrina@abilitiesexpotoronto.com

Maximize your presence in the disability community. Reserve your ad space in Abilities Expo Toronto show directory today!

Contact Sabrina Tedesco (866) 999-0510 x 201, sabrina@abilitiesexpotoronto.com

www.abilities.com/toronto
Reach your future customers with show directory advertising

Maximize your presence in the disability community. Reserve your ad space in Abilities Expo Toronto show directory today!

Contact Sabrina Tedesco (866) 999-0510 x 201, sabrina@abilitiesexpotoronto.com

www.abilities.com/toronto