

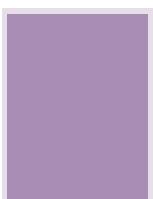
Increase your visibility with Abilities Expo show directory

Every attendee that crosses the threshold of Abilities Expo receives a show directory to efficiently guide them to the exhibits, workshops and events they want to see. Advertising in the show directory will enable you to better target potential buyers and drive more traffic to your booth.

The directory is not only an integral part of the Expo experience, it continues to be an essential resource long after the show closes. Since attendees keep the publication to reference vital exhibitor information, its shelf life ensures that your one ad will continue to reach the disability community.

Connect with your prospects!

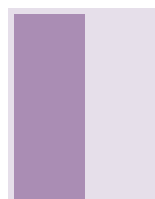
| AD SIZE | EXHIBITOR PRICE | REGULAR PRICE |
|--------------|-----------------|---------------|
| Full Page | \$795 | \$895 |
| Half Page | \$495 | \$595 |
| Quarter Page | \$295 | \$395 |
| Eighth Page | \$195 | \$295 |



Full Page
No bleed
8.5 X 11"



Half Page
Horizontal
8.5 X 5.5"



Half Page
Vertical
4.25 X 11"



Quarter Page
4.25 X 5.5"



Eighth Page
3.5 X 2"

Abilities
EXPO
TORONTO

NEW EXPO!

January 20–22, 2017
International Centre
Mississauga, ON, Canada

Submission Deadline

January 6th, 2017

Advertiser is responsible for submitting camera-ready artwork to Caneast Shows. Failure to submit artwork by the submission deadline may result in the advertisement's exclusion from the final printed show guide. Caneast Shows will place advertiser's logo and URL in reserved space. No refunds will be made if advertiser does not provide artwork before submission deadline.

Ad Requirements

- High resolution PDF
- Fonts converted to outlines
- All colours must be CMYK

Send print-ready files to
sabrina@abilitiesexpotoronto.com



Maximize your presence in the disability community.
Reserve your ad space in Abilities Expo Toronto show directory today!

Contact **Sabrina Tedesco** (866) 999-0510 x 201, sabrina@abilitiesexpotoronto.com

www.abilities.com/toronto

Reach your future customers with show directory advertising



Name _____ Title _____

Company _____

Street Address _____

City _____ Province/State _____ Postal/Zip Code _____ Country _____

Phone _____ Fax _____ Email _____

| AD SIZE | EXHIBITOR PRICE | REGULAR PRICE | TOTAL |
|-----------------------------|-----------------|---------------|-------|
| Full Page | \$795 | \$895 | |
| Half Page <i>Horizontal</i> | \$495 | \$595 | |
| Half Page <i>Vertical</i> | \$495 | \$595 | |
| Quarter Page | \$295 | \$395 | |
| Eighth Page | \$195 | \$295 | |
| | SUBTOTAL | | |
| | 13% HST | | |
| | TOTAL | | |

PAYMENT

Payment Method: VISA MasterCard AMERICAN EXPRESS

Credit Card Number

Expiry Date _____ Security Code _____

Billing Address

City _____ Province/State _____ Postal/Zip Code _____

Total Amount Authorized I authorize this credit card as payment for my Abilities Expo Toronto order.

Name on Card

Signature _____ Date _____

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